Terms of Use

Article 1 Purpose

The purpose of these Terms of Use is to regulate all matters relating to the terms of use and operation of the services of "Beauty Day Korea" (hereinafter referred to as "Site").

Article 2 Definition of Terms

The definitions of major terms used in these Terms and Conditions are as follows.

- 1. Member: refers to a user who agrees to the terms and conditions of the site, registers as a member by providing personal information, enters into a service agreement with the site, and uses the site.
- 2. Use Agreement: Refers to a contract concluded between the site and the member in relation to the use of the site.
- 3. Member ID (hereinafter "ID"): A unique combination of letters and numbers assigned to each member for identification and use of services.
- Password: This refers to a combination of letters and numbers selected by the member to confirm that the member matches the ID given to the member and to protect the member's rights and interests.
- 5. Operator: Refers to the operator who opens and operates a homepage on the service. ÿ Termination: This refers to a member canceling the service agreement.

Article 3 Terms and Conditions and Other Rules

If necessary, the operator may separately announce the operating policy. If these terms and conditions overlap with the operating policy, the operating policy will take precedence.

Article 4 Conclusion of service agreement

- 1. The service agreement is established by the consent of the person who registers as a member and wishes to use the site to the contents of these terms and conditions and the operator's approval of the membership application.
- 2. Those who wish to register as members and use the service must read these terms and conditions when applying for membership on the site and indicate their agreement to these terms and conditions by selecting "I agree" below.

Article 5 Application for Service Use

- 1. Users who wish to register as members and use the site must provide all information requested by the site (user ID, password, nickname, etc.).
- Members who have not registered their true information, such as by stealing other people's information or registering false information, cannot claim any rights in relation to the use of the site.
 and maybe punished according to relevant laws and regulations.

Article 6 Personal Information Processing Policy

The site and its operator do not have a password among the personal information provided when registering as a member, and related portions follow the site's personal information processing policy. The operator strives to protect members' personal information, including member registration information, in accordance with relevant laws and regulations.

The protection of members' personal information is governed by relevant laws and the personal information processing policy established by the site.

However, the operator is not responsible for any information exposed due to reasons attributable to the member. If a member registers or distributes

illegal posts, such as posts that interfere with public morals or violate national security, the operator will open the member's data upon request from the relevant organization. You can submit the report and the relevant data to the relevant organizations.

Article 7 Operator's Obligations

- If the operator deems that opinions or complaints raised by users are justified, he/she must process them as quickly as
 possible. However, due to personal circumstances, prompt action
 If we are in trouble, we will do our best to post a notice or send a message or e-mail to the user.
- 2. In order to continuously and stably provide the site, the operator may request the site to repair or restore the facility without delay in the event of equipment failure or loss. However, in the event of a natural disaster or unavoidable reasons for the site or operator, site operation may be temporarily suspended.

Article 8 Member Obligations

- 1. Members must comply with matters stipulated in these Terms and Conditions, all regulations established by the operator, matters announced by the site, such as notices and operating policies, and relevant laws and regulations, and other You must not do anything that interferes with the site's business or damages the site's reputation.
- Members may not transfer or gift the right to
 use the service or any other status under the service agreement to another person without the explicit consent of the site,
 and may not provide these as collateral.
- 3. Customers must pay considerable attention to managing their ID and password, and cannot provide their ID to a third party for use without the consent of the operator or site.
- 4. Members must not infringe on the intellectual property rights of the operator, the site, and third parties.

Article 9 Service usage time

- Service usage hours are, in principle, 24 hours a day, 365 days a year, unless there are special business or technical
 problems. However, the site is for regular system inspection, expansion, and replacement.

 The service may be temporarily suspended on days or times set by the site, and any temporary suspension of service due
 to scheduled work will be announced in advance on the site's homepage, so please refer to this at any time.
- 2. However, the site may temporarily or permanently suspend the service without prior notice or notice in the following cases. In case of urgent system inspection, expansion, replacement, breakdown, or malfunction In case of force majeure such as national emergency, power outage, natural disaster, etc. In case telecommunication service is suspended by the telecommunication service provider stipulated in the Telecommunications Business Act When normal service use is disrupted due to excessive use of the service, etc.
- 3. In case of service interruption pursuant to the preceding paragraph, the site will notify members in advance through notices, etc. However, service interruption occurs due to reasons beyond the site's control. If prior notice is not possible, post-notification will be provided instead.

Article 10 Termination of Service Use

- 1. If a member wishes to terminate the service agreement with the site, the member must apply for registration cancellation online. Meanwhile, termination of use of the site must be done separately from termination of use of the site.
- Upon application for cancellation, the site-related programs provided by the site are automatically deleted from the member management screen, so the operator can no longer view the information of the applicant for cancellation.

Article 11 Restrictions on Service Use

Members must not engage in any of the following acts. If such acts are committed, the site may restrict the member's use of the service and take legal action. You can cancel or suspend the service for a set period of time.

- 1. Acts of registering false information when registering as a member or when changing information after registration
- 2. Acts of interfering with others' use of the site or stealing information
- 3. Acts of impersonating the site's administrators, employees, or officials
- 4. Infringing on the personal rights or intellectual property rights of the site or other third parties Acts that infringe property rights or interfere with work

- 5. Acts that illegally use other members' IDs
- 6. Acts that collect, store, and disclose personal information about other members without their consent
- 7. Acts that are objectively judged to be linked to a crime
- 8. Other Acts that violate relevant laws and regulations

Article 12 Management of posts

- 1. The operator is responsible for the management and operation of the site's postings and materials. Administrators must always monitor defective posts and materials, and If information or materials are discovered or reported, the relevant posts and materials must be deleted and the member who registered them must be warned. Meanwhile, since the poster is responsible for the posts posted by users, members must not post posts that violate these Terms of Use.
- 2. If there is a request for correction from a public institution such as the Information and Communication Ethics Committee, the operator may delete or move the posting without the member's prior consent.
- 3. The criteria for judging defective posts are as follows. If the content is severely insulting or defamatory to other members or third parties If the content is disseminated or linked to content that violates public order and morals If the content promotes illegal copying or hacking For profit purposes If the content is objectively recognized as being linked to a crime If it infringes on the copyright or other rights of other users or third parties If it is judged to be in violation of other relevant laws and regulations
- 4. The site and operator shall not allow postings, etc. If a request for suspension of posting is received from a third party due to defamation, infringement of intellectual property rights, etc., the suspension will be temporarily suspended (formerly transmission may be suspended), and if a lawsuit, agreement, or other equivalent decision by a related organization is reached between the person requesting suspension of posting and the person who registered the posting, etc., and it is received on the site, this will be followed.

Article 13 Storage of posts

If the site operator discontinues this site due to unavoidable circumstances, we will notify members in advance and strive to take all measures to facilitate the transfer of posts.

Article 14 Copyright on postings

- 1. The copyright of posts posted by members on the site belongs to the member who posted them. Additionally, the site cannot use posts commercially without the publisher's consent. However, this does not apply if it is for non-profit purposes, and you also have the right to publish it within the service.
- Members may not use materials posted on the service commercially, including arbitrarily processing or selling information acquired using the service.
- 3. If the operator determines that the content or postings on the site posted or registered by a member fall under any of the provisions of Article 12, the operator may delete, move, or delete the contents without prior notice and may refuse registration.

Article 15 Compensation for damages

- 1. All civil and criminal liability arising from this site lies primarily with the member.
- 2. If the damage suffered by a member from this site is caused by force majeure such as a natural disaster or due to the member's intention or negligence, no compensation will be provided.

Article 16 Indemnification

- 1. The operator shall be responsible for any damages arising from the member's failure to obtain the expected benefits from the site's service provision or from the member's choice or use of service materials is exempt from liability.
- 2. The operator is exempt from liability in the event of a failure in the service base of this site or the telecommunication service provided by other telecommunications companies, and is exempt from liability related to the service base of this site. Damages incurred as a result are subject to the site's terms of use.

- 3. The operator is not responsible for any material stored, posted, or transmitted by members.
- 4. The operator is not responsible if an interruption in the use of the service occurs due to reasons attributable to the
- 5. The operator is responsible for all activities (including data transmission and other community activities) between members, between members and third parties, or between members within or outside of this service. I do not accept this.
- 6. The operator is not responsible for the content, including the authenticity, reliability, and accuracy, of any materials posted or transmitted by members or any materials that members may receive through this site.
- 7. The operator is not responsible for any damages arising from trade in goods between members or between members and third parties through the service.
- 8. The operator is not responsible for any disputes that arise between members or between members and third parties without reasons attributable to the operator.
- 9. The operator may create a system that may occur without intentional or serious negligence in the process of managing, inspecting, repairing, or replacing equipment such as servers or in the process of operating software, errors, system failures caused by third party attacks, and computer viruses for which no countermeasures have been developed by renowned domestic or foreign research institutes or security-related companies. We are not responsible for any damages suffered by members due to force majeure beyond the control of the company or other operators.

Supplementary provisions

These terms and conditions are effective from <site opening date>.

Privacy Policy

Beauty Day Korea (hereinafter referred to as the "Company") has established the following personal information processing guidelines in order to protect the personal information of information subjects and to promptly and smoothly handle complaints related thereto in accordance with Article 30 of the Personal Information Protection Act., disclosed.

Article 1 (Purpose of processing personal information)

The company processes personal information for the following purposes. Personal information being processed will not be used for purposes other than the following, and if the purpose of use changes. We plan to take necessary measures, including obtaining separate consent, in accordance with Article 18 of the Personal Information Protection Act.

1. Website membership registration and management

Confirmation of intention to become a member, identity identification and authentication according to the provision of membership services, maintenance and management of membership, identity verification through the implementation of a limited identity verification system, prevention of illegal use of services, age 14

When processing personal information of children under the age of three, personal information is processed for the purposes of confirming the consent of the legal representative, various notices and notifications, and handling grievances.

2. Personal information is processed for the purposes of delivery of goods or services, provision of services, sending of contracts and invoices, provision of content, provision of customized services, identity verification, age verification, fee payment and settlement, and debt collection.

3. Personal information

is processed for the purposes of verifying the identity of the complainant, confirming the complaint, contacting and notifying for factual investigation, and notifying the result of processing.

Article 2 (Processing and retention period of personal information)

- The company processes and stores personal information within the period of personal information retention and use in accordance with the law or within the period of personal information consent consented to when collecting personal information from the information subject.
- 2. The processing and retention period for each personal information is as follows.
- 1. Website membership registration and management: Until withdrawal of business/group website. However, in the case of any of the following reasons, until the relevant reason ends. 1) If an investigation, investigation, etc. is in progress due to violation of relevant laws and regulations, the investigation, investigation, etc. Until termination 2) If any claims or debts remain due to use of the website until the relevant claims or debts are settled.
- 2. Provision of goods or services: Until completion of supply of goods or services and completion of fee payment/settlement. However, in the following cases, until the end of the relevant period 1) In accordance with the Act on Consumer Protection in Electronic Commerce, etc. Records of transactions such as labeling and advertising, contract details and performance Records of labeling and advertising: June Records of contract or subscription withdrawal, payment, supply of goods, etc.: 5 years Records of handling consumer complaints or disputes: 3 years 2) Storage of communication confirmation data in accordance with Article 41 of the ÿCommunication Secrets Protection Actÿ –Subscriber telecommunication date and time, start and end time, counterpart subscriber number, frequency of use, transmitting base station location tracking data: 1 year Computer communication, Internet Log record data, access point tracking data: 3 months

Article 3 (Provision of personal information to third parties)

- 1. The company processes the personal information of the information subject only within the scope specified in Article 1 (Purpose of processing personal information) and protects personal information, including the consent of the information subject and special provisions of the law. Personal information is provided to third parties only in cases that fall under Article 17 of the Act.
- 2. The company provides personal information to third parties as follows. Recipient of personal information: <Example) OOO Card Co., Ltd.> -Purpose of use of personal information by recipient: <Example) Business partnership and affiliate credit card issuance, such as joint hosting of events> Personal information items provided: <Example) Name, address, phone number, email address, card payment account information> Retention and use period of the recipient: <Example) During the transaction period according to the credit card issuance contract>

Article 4 (Entrustment of personal information processing)

1. In order to smoothly process personal information, the company entrusts personal information processing as follows.

1) Telephone consultation center

operation - Entrusted party (trustee): OOO CS Center - Contents of

entrusted work: Telephone consultation response, department and employee information, etc.

2) A/S center operation -

Entrusted party (consignee): OOO Electronics - Contents of entrusted work: Providing product A/S to customers

2. When concluding a consignment contract, in accordance with Article 25 of the Personal Information Protection Act, the company enters into the contract matters regarding responsibilities such as the prohibition of processing personal information for purposes other than the purpose of performing consignment work, technical and managerial protection measures, restrictions on re-entrustment, management, and supervision of the consignee, and compensation for damages. etc. are specified in the document, and we supervise whether the trustee handles personal information safely. ÿ If the contents of the entrusted work or the trustee changes, we will disclose it through this personal information processing policy without delay.

Article 5 (Rights of users and legal representatives and methods of exercising them)

- 1. The information subject may exercise the following rights related to personal information protection against the company at any time. 1. Request to view personal information 2. Request for correction if there is an error, etc. 3. Request for deletion 4. Request for suspension of processing
- 2. To exercise rights pursuant to Paragraph 1, you must contact the company in writing, by phone, by e-mail, or by facsimile (FAX). You can do this through us, and the company will take action without delay.
- 3. If the information subject requests correction or deletion of errors in personal information, the company will not use or provide the personal information until correction or deletion is completed.
- 4. Rights under paragraph 1 may be exercised through an agent, such as the information subject's legal representative or a person authorized to do so. In this case, Appendix 11 of the Enforcement Rules of the Personal Information Protection Act You must submit a power of attorney according to the format.
- 5. The information subject shall not violate the personal information and privacy of the information subject or others processed by the company in violation of relevant laws and regulations, such as the Personal Information Protection Act.

Article 6 (Personal information items processed)

The company processes the following personal information items

- 1. Homepage membership registration and
- management Required items: <example) name, date of birth, ID, password, address, phone number, gender, email address> Optional items: <example) marital status, areas of interest>
- 2. Required items for provision of goods or

services: <Example) Name, date of birth, ID, password, address, phone number, email address, i-PIN number, credit card number, bank account information, etc. Payment information> Optional items: <Areas of interest, past Purchase History>

3. The following personal information items may be automatically created and collected during the use of Internet services. IP address, cookie, MAC address, service use record, visit record, bad use record, etc.

Article 7 (Destruction of personal information)

- 1. When personal information becomes unnecessary, such as when the personal information retention period has passed or the purpose of processing has been achieved, the company destroys the relevant personal information without delay.
- 2. In cases where personal information must continue to be preserved pursuant to other laws and regulations even though the personal information retention period consented to by the information subject has elapsed or the purpose of processing has been achieved. In this case, the personal information is transferred to a separate database (DB) or stored in a different storage location.
- 3. The procedures and methods for destroying personal information are as follows. 1. Destruction Procedure The company selects the personal information for which there is a reason for destruction and destroys the personal information with the

approval of the company's personal information protection manager. 2. Method of destruction: The company destroys personal information recorded and stored in the form of electronic files using methods such as low level format so that the records cannot be reproduced, and paper documents. Personal information recorded and stored is destroyed by shredding or incineration

Article 8 (Measures to ensure the safety of personal information)

The company is taking the following measures to ensure the safety of personal information. 1. Administrative measures: Establishment and implementation of internal management plan, regular employee training, etc. 2. Technical measures: Management of access rights to personal information processing system, installation of access control system, encryption of unique identification information, installation of security program 3. Physical measures: Access control for computer rooms, data storage rooms, etc.

Article 9 (Matters regarding installation, operation, and refusal of automatic personal information collection devices)

- 1. The company uses 'cookies' to store usage information and retrieve it from time to time in order to provide individualized services to users.
- 2. Cookies are a small amount of information that the server (http) used to run the website sends to the user's computer browser and is stored on the hard disk of the user's computer.
- 3. Purpose of use of cookies: They are used to provide optimized information to users by identifying visitation and usage patterns, popular search terms, secure access, etc. for each service and website visited by the user. Installation, operation, and refusal of cookies: You can refuse the storage of cookies through option settings in the Tools>Internet Options>Personal Information menu at the top of your web browser. If you refuse to store cookies, you may have difficulty using customized services.

Article 10 (Personal Information Protection Manager)

- 1. The company is responsible for overall management of personal information processing, and has designated a personal information protection manager as follows to handle complaints and provide relief for damage from information subjects related to personal information processing.
- 2. Personal information protection manager

name: OOO Position:

OOO Contact

information: <Phone number>, <Email>, <Fax number>

- 3. You will be connected to the personal information protection department.
- 4. Personal information protection department

Department name: 000 Team

person in charge: 000

Contact information: <Phone number>, <Email>, <Fax number>

5. The information subject shall report all personal information protection-related inquiries, complaint handling, damage relief, etc. that arise while using the company's services (or business) through the personal information protection policy. You can contact the owner or the department in charge. The company will respond and process inquiries from information subjects without delay.

Article 11 (Request to view personal information)

The information subject may request access to personal information pursuant to Article 35 of the Personal Information Protection Act to the department below. The company promptly processes the information subject's request to view personal information.

1. Department for receiving and processing requests to view personal information

Department name: 000

Contact person: OOO Contact information: <Phone number>, <Email>, <Fax number>

Article 12 (Methods for relief from rights infringement)

Information subjects can inquire about damage relief and consultation regarding personal information infringement to the organizations below.

- 1. Personal Information Infringement Reporting Center (operated by Korea Internet & Security Agency) Responsibilities: Reporting of personal information infringement, application for consultation Website: privacy.kisa.or.kr Phone: (without area code) 118 Address: (58324) Naju-si, Jeollanam-do Personal Information Infringement Report Center, 3rd floor, 9 Jinheung-gil (301-2, Bitgaram-dong)
- Personal Information Dispute Mediation
 Committee Responsibilities: Application for personal information dispute mediation, collective dispute mediation (civil resolution) Website: www.kopico.go.kr Phone: (without area code) 1833-6972 Address: (03171) 4th floor, Seoul Government Complex, 209 Sejong-daero, Jongno-gu, Seoul
- 3. Supreme Prosecutors' Office Cyber Crime Investigation Unit: 02-3480-3573 (www.spo.go.kr)
- 4. National Police Agency Cyber Security Bureau: 182 (http://cyberbureau.police.go.kr)

Article 13 (Implementation and change of personal information processing policy)

This privacy policy applies to 20XX. X. Applies from X.